PATENT 09/851,909

IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant:

KADDECHE, Karim et al.

Conf.:

3960

Appl. No.:

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Group:

3622

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Examiner: JANVIER, JEAN D.

For:

METHOD AND APPARATUS FOR

GENERATING TARGETED IMPRESSIONS TO INTERNET CLIENTS

PRELIMINARY AMENDMENT

October 5, 2005

M/S RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Concurrent with the filing of the Request for Continued Examination, please amend the claims as follows.

Claims 14-28 are pending in the application.

Amendment to the Claims begins on page 2 of this submission.

Remarks begins on page 6 of this submission.